



**Dayananda Sagar College of Arts, Science & Commerce  
PRESENTS**



**(Rulebook)**

**In Association With: Centre for Performing Arts, Dayananda  
Sagar Institutions**



**Centre for  
Performing Arts**



# Kalacruthi

A Virtual Fest For The Students Of DSCASC

## About Kalacruthi

The year has been tough on all of us. We've had online classes with offline exams, we've spent so much of our college life at home rather than on campus. So, in an attempt to make things lively we bring to you 'Kalacruthi', an online fest curated exclusively for the students of DSCASC. 'Kalacruthi' is an online intra college cultural competition with events in the fields of Fine Art, Dance, Music, Short Movie Making and Fashion. Kalacruthi is exclusively curated to undergraduate students.

Kalacruthi is a one of a kind online competition in which the participants are judged by professionals and not based on the number of likes or votes they secure online. It has no participation or registration fee. Register yourself and stand a chance to win!

Check out the events below to get started!

## General Rules/ Terms and Conditions

- The participant has to follow all the social distancing norms set by GoI, GoK.
- *Participants must submit their entries by July 1<sup>st</sup>, 2021.*
- Kalacruthi's organizers will not be held responsible for any damage to property, identity or any kind of complications/ dispute caused during the event.
- The participant agrees to own all the necessary rights and permission for his submission.
- The participant allows Kalacruthi to use their submission for promotional purposes without any written agreement through messages or email.
- The judgment will be made by a professional and not based on the number of likes/engagements that your video gets. The judge's decision is final and cannot be questioned.
- Only one entry per person will be taken. If multiple entries are present the latest will be considered. However, under cases when several entries are found it'll lead to disqualification.
- Plagiarism will lead to disqualification.
- *Maximum Upload File Size is 100MB*
- All Participants will receive a certificate of participation on their registered email ID



## Event Details

<u>Sl. No.</u>	<u>Event Name</u>	<u>Winner Details</u>
1.	The Dance Theory	Western Dance: 1 Winner + Eastern Dance: 1 Winner
2.	Raag	Western Solo: 1 Winner + Easter Solo: 1 Winner
3.	Art Attack	1 Winner + 1 Runner-Up
4.	Style Statement	1 Winner + 1 Runner-Up
5.	Minute Movies	1 Winner + 1 Runner-Up
6.	Survival of the Fittest	Rap: 1 Winner + Beatboxing: 1 Winner

**Kalakruthi**

# EVENT LIST

**THE DANCE THEORY**  
SOLO DANCE

**STYLE STATEMENT**  
FASHION

**ART ATTACK**  
ART

**MINUTE MOVIES**  
THEATRE

**RAAG**  
SOLO SINGING

**SURVIVAL OF THE FITTEST**  
RAP & BEATBOXING

REGISTER ON OUR WEBSITE  
**Link in bio**





## Contact Details

<u>Sl. No</u>	<u>Category</u>	<u>Event Name</u>	<u>Coordinator Details</u>
1.	Solo Dance	The Dance Theory	i. Anagha: +91 86180 41020 ii. Nitya: +91 99649 11012
2.	Solo Singing	Raag	i. Shashank: +91 81979 65603 ii. Utkarsh (Western Music): +91 97717 56229 iii. Nithyashree (Indian Music): +91 90086 71670
3.	Art	Art Attack	i. Rithika: +91 82174 15049 ii. Prithvi: +91 96118 16554
4.	Fashion	Style Statement	i. Spoorthi: +91 80509 31310 ii. Deepika: +91 74064 55600
5.	Theatre	Minute Movies	i. Arun: +91 96110 82828 ii. Harkeerat: +91 79036 83467
6.	Music	Survival of the Fittest	i. Ravi: +91 89708 44079 ii. Abhishek: +91 86036 94166

**Pratheek Sharath +91 97413 88605 (Convenor, Kalakruthi 2021)**

**Abhilash Patil +91 70198 80550 (Convenor, Kalakruthi 2021)**



## Dance

### Event Name: The Dance Theory

#### Event Description:

It is said that dance is an art form that is capable of relaying, emotions, stories and values with utmost grace. A dancer's abilities are tested time and again for the same. This event is curated keeping the very same details in mind. It's a solo event, that will be strictly conducted within the comfort and safety of your homes!

#### Rules:

- Participants should choose a category between Indian and Western.
- Each participant has a time slot of 2 minutes to perform.
- Participants are allowed to use props of their choice and must be arranged by themselves.
- Vulgarity and obscenity will not be tolerated and can lead to disqualification.
- The judges' decision will be final and binding.
- Tiktok, Smule, Helo, Dubsmash and any other similar app entries are not considered as valid entries.
- Videos should be submitted without any editing and it should be taken in one shot.

#### Judgement Criteria

- Choreography
- Costume & Props
- Energy
- Overall Presentation



## Music

### Event name: Raag

#### Event Description:

The recent outbreak of coronavirus, the pandemic and the lockdown has affected all of us. Here's a chance to add a touch of the quarantine life to your favourite hits. The pandemic has witnessed us singing in our kitchens, washrooms, halls and where not! It's about time you 'Raag' and perform the most beloved tracks with a lyrical lockdown twist of your own!

#### Rules

- Solo event.
- Participants have to choose a song and perform for the same to best describe their condition during this lockdown. Participants can make necessary changes in the lyrics.
- Maximum Duration: 2 mins
- Genre and style is open and can be in any Indian Language or English.
- Participants can either use Karaoke/Backing Track or have an accompanist but the accompanist's performance won't be evaluated and the same won't earn any merits. • Vocals should be recorded live on camera, Low video quality is acceptable but audio quality must be maintained, Try to minimize background noise as much as possible.
- Editing vocals or adding any type of effect to it is strictly prohibited and may lead to disqualification. Use of any others apps like 'Smule', 'Starmaker' etc is strictly prohibited. • Editing the video is not recommended as the submission will be judge purely based on the vocal performance and lyrics but if the participant is has an accompanist then both the accompanist and the participant must be seen on the screen
- Judge decision will be final.

#### Judgement Criteria

- Song Selection
- Tempo & Scale
- Expressions & Feelings
- Maintaining the Time Limit



## Art

### Event Name: Art Attack

#### Event Description:

"Art is the highest form of hope", said Gerhard Richter and amidst a global pandemic, these words could bring in that ray of hope and positivity which is much needed.

Pull out your papers, pencils, paints or pastels and illustrate how the world has changed in the span of a few months!

#### Rules

- The theme for the event is 'Reminiscing Life Before COVID-19' or 'How the Pandemic Has Affected Our Lives'. The artwork submitted must fit into the theme.
- Only one entry per person will be taken.
- The participants have to upload a video of them painting/sketching their painting/ Sketch.
- Plagiarism leads to disqualification.
- Judge's decision is final.

#### Judgement Criteria

- Relevance to the theme
- Originality/Creativity
- Composition/Color Scheme



## Fashion

### Event Name: Style Statement

#### Event Description:

It has probably been months since you stacked away your best outfits due to the lockdown. Well, now it's time to pull them out and put them back on! Kalacruthi presents to you an online fashion competition where participants compete to make a fashion statement with only their outfits, make-up and attitude!

#### Rules:

- Each participant must recreate the 5 outfits of either the same celebrity, or 5 different celebrities (Indian or Non-Indian)
- The looks need to be shown through videos. All clips must be put together and submitted to us through Google Drive.
- The final video must adhere to the following technical requirements
  - Total Duration: 1.5 to 3 minutes, Maximum File Size: 100MB, Portrait Orientation, Watermarks (e.g Tik Tok, VivaVideo) must be avoided
  - Lack of camera quality or bad lighting will not lead to a deduction in points. So please make sure you follow social distancing norms responsibly.
  - Clips of each team-mate might consist of either a ramp walk or just poses or a mix of both.
  - The judgment will be made by a professional and not based on the number of likes/engagements that your video gets.
  - The judge's decision is final and cannot be questioned.
  - Vulgarity will lead to disqualification.

#### Judgment Criteria:

- Theme and its implementation
- Styling and accessorizing
- Body language and confidence
- Background music
- Creativity and overall presentation of the video





## Short Movie Making

### Event Name: Minute Movies

#### Event Description:

The Corona Virus pandemic has sparked the inner videographer in us all. Here's a chance to give your own recap of the pandemic in just sixty seconds. Grab your tripods, SD cards and most importantly, your masks to shoot the lockdown video that you always wanted.

#### Rules

- The theme of the Short Movie should be around Covid19 or how the same has influenced the lifestyle.
- Participants should claim copyright in each and every scene used in the film.
- Film should be recorded abiding to the social distancing norms.
- Film must strictly be under a minute.
- Extra points will be awarded if it is shot indoors.
- The resolution of the film should be at least 720p.
- Obscenity, vulgarity and adultery must be avoided and will lead to disqualification

#### Judgement Criteria

- Music Track & Audio Recording
- Dialogue & Direction
- Scene Setting
- Colour Correction & Other Technical Skills



## Music

### Event Name: Survival of the Fittest

#### Event Description:

From the depths of our sorrows to our happiest days, music has always had its place on those days. 'Survival of the Fittest' is an event that has been designed for those of you who rap or are into beatboxing. Why rap and beatboxing you ask? Because who doesn't jam to their music!

#### Rules (General)

- Vulgarity/Profanity will lead to disqualification.
- It is a solo event.
- The decision of the judge is final and binding.

#### Rules (Rap)

- The participant will be given a beat post registration to which the participant must rap.
- The duration of the rap must be of 1 minute, i.e., 16 bars and can be in any language. It must be an original composition.
- The participant's face must be clearly visible and only the participant's voice must be heard.
- Editing videos, adding effects, adlibs or doublers is unacceptable.
- Tampering with the audio file, i.e., changing the tempo or key, will lead to disqualification.

#### Judgement Criteria (Rap)

- Structure of bars
- Wordplay, Punchlines and Metaphors Used
- Flow

#### Rules (Beatboxing)

- The duration of the performance should be for a maximum of 90 seconds.
- No instrument are permitted.
- No recorded tracks.

#### Judgement Criteria (Beatboxing)

- Musicality
- Technicality
- Originality